

Exclusive Interview

Zaya S. Younan

Chairman and Chief Executive Officer
La Grande Maison Younan Collection

Zaya S. Younan is deeply appreciative of French culture and the values it embodies. It all began in the United States where he grew up and was educated. Throughout his childhood he dreamed of castles, splendor, and tradition. A celebrated engineer by education and a passionate student of history by avocation, Mr. Younan was enthralled by the great castles of France. He came from a family of modest means, but always dreamed that he one day would experience the grandeur and tradition that these living monuments embody. Leveraging his considerable success in the United States, Mr. Younan saw an opportunity to preserve their beauty and historical significance, and offer them his business acumen gleaned from three decades of running global companies.



Do you know this Coat of Arms?

For the prestige of La Grande Maison Younan Collection, it was necessary to call on history. The heraldic tradition of creating a family coat of arms was a natural choice. In developing the coat of arms, the values of the family were incorporated as symbols on the crest.

The lion represents courage, and the unicorn, highly prized by knights beginning in the 17th century, symbolizes virtue. In the center of the crest, a dove represents peace and the crown demonstrates success. The motto of La Grande Maison Younan Collection is written across the crest: «Heritage, God and Faith, Legacy» with a Y in a blue circle for truth and loyalty. The right shield represents faith and heritage of the Assyrian Christian origin of Mr. Younan, displayed next to the French flag.



After the exemplary professional success of Younan Properties, a real estate investment and management firm founded in 2002, Zaya S. Younan decided to pursue a long-held vision. In 2015, he formed La Grande Maison Younan Collection to revive and sustain the art of French living.

What made you choose to develop activities in luxury hospitality?

It is said that every important journey begins with a single step. Upon the acquisition of Château du Petit Chêne in 2015, I decided to create a unique and distinct brand that pays homage to elegance and sophistication that royalty enjoyed throughout history, while embracing today's the expression of luxury. I founded La Grande Maison Younan Collection to realize this vision. It is my desire that everyone may experience amenities that are standard bearers of this lifestyle – luxurious accommodations, beautiful surroundings, exquisite gastronomic food, and restorative spa experiences – under the guidance of attentive, personal service.

Why did you choose France?

I always have been passionate about the history and culture of France.

What do guests enjoy when staying at your Châteaux?

We look to create an environment that allows our guests to experience the glamour of royalty as it was celebrated in previous centuries.



Zaya S. Younan

How often do you come to France?

Because of the current pace of our acquisitions and renovations, I travel to France every six to eight weeks.

What about the purchase of the winery?



he Younan Collection acquired a premier Bordeaux vineyard in December 2017. The property, which will operate under the name Château la Croix Younan, produces Saint Emilion *Grand Cru* wines. The region has been known for its excellence in wine production

since Roman times. The majority of the vineyard is planted in merlot grapes, but it also grows cabernet sauvignon and cab franc grape varieties. Despite heavy losses to frost earlier in the season, when approximately 40% of the harvest was lost across the entirety of the Bordeaux region, the 2017 vintage will be of exceptional quality and in greater quantities than originally were anticipated.

What are some of your favorite wines?

I prefer most wines produced in the Bordeaux region, mainly in the St. Emilion region.

What are some of your favorite dishes?

All French gastronomic foods. I am more impressed with the art than the food.

What are some ideas that you would like to share regarding the development of your Châteaux activities?

Create an atmosphere of luxury that is attainable to families as well as couples.

Do you enjoy Yachting, and what are your favorite destinations?

I love Yachting. Water relaxes me. Floating on the water in a luxury yacht relaxes me. I love to yacht in south of France and in Italy in the waters near Capri.

What are your hobbies?

Spending time with my family. Yachting, fishing, reading, and enjoying fine wines and food.

What was the last book that you have read?

Steve Jobs by Walter Isaacson.

(The following pages shall let you discover the secret of one of its wonderful Châteaux).



Château de Beauvois

Treat yourself to an adventure in luxury

“Luxury and exclusivity can finally be tailored to meet one’s individual expectations. At La Grande Maison Younan Collection, we deliver uncompromised luxury with dedication to delivering a quality experience of timeless beauty. The true LMYC one-of-a-kind luxury experience pays homage to the most luxurious brands in the world, but seeks to surpass this experience by offering the most exclusive products and experiences, with respect to tradition, craftsmanship, and the quality that meets each person’s desires and expectations. Redefining the limits of luxury is our promise to you.”

Zaya S. Younan (Chairman & CEO)



located 20 minutes from Tours and only a scant hour from Le Mans, in the heart of a wooded park covering 23 hectares (57 acres), the Château de Beauvois was entirely renovated. The result truly is enchanting: uniquely designed rooms and suites that have been magnificently decorated, a beautifully designed gastronomic restaurant overlooking a terrace and a sumptuous bar and lounge serving specialty liquors, wines and

selections from among the world’s best cigars. In the center of the grand gallery: a glass-fronted case containing pieces from Mr. Younan’s antique jewelry collection. Something special for warm weather days: an immense terrace with its lovely French garden, an outdoor pool with private cabanas, tennis courts, tree-shaded paths and the pond below.



*Everyone
Deserves a
Night in a
Castle...*



Château de Beauvois

*..especially
with such
a cellar!*





endant chandeliers, an imposing portrait of Marie-Antoinette, and medallions with country scenes, a Louis XVI chest of drawers, Empire armchairs, a gilded bronze clock in Louis XVI style, shimmering fabrics, and antique bottles...

All so sophisticated and elegant reflecting the French way of life. Each object telling a story, and every painting resonating in our imagination with great historical figures!

Each room is unique with period furniture, and a superb setting overlooking the forest, the swimming pool, or the French gardens... For a stay as sophisticated as it is warm.

History of the Château de Beauvois

The Château de Beauvois, located in the west city of Tours and close to the vineyards of Bourgueil, Samur and Chinon, truly is a journey in time. Its history began in the 15th century as evidenced by its Renaissance Tower. In the 17th century, King Louis XIII regularly came to hunt on the land of the “castle of the beautiful valley.” His royal falconer, Duke Charles Albert de Luynes, became master of the castle as of 1619. He was succeeded by the adviser and secretary to King Louis XIV, Emmanuel Roujou who later sold it to the de la Béraudière family in 1789. In the 20th century, it was acquired by René Traversac, who ran it as a hotel for five decades.

It entered the Younan Collection in the summer 2016. The company





was attracted to its opulence and beauty, as well as its historical significance to France.

A complete renovation of the interior and exterior was completed in the tradition of luxury hotels. The interior lobby, hallways and restaurant have been completely renovated incorporating sumptuous fabrics, crystal chandeliers, new furniture and priceless antiques. Each of the guest rooms has been upgraded with its own unique design, furniture and fabrication. Last year, the exterior amenities were updated and refurbished including the pool and tennis court. Phase II calls for a new spa, a sport room and a formal garden "Jardin à la Française". In late 2016, the restaurant Louis XIII and its kitchen, was renovated under the direction of Chef Régis Guilpain. It looks forward to acquiring its first Michelin star soon.

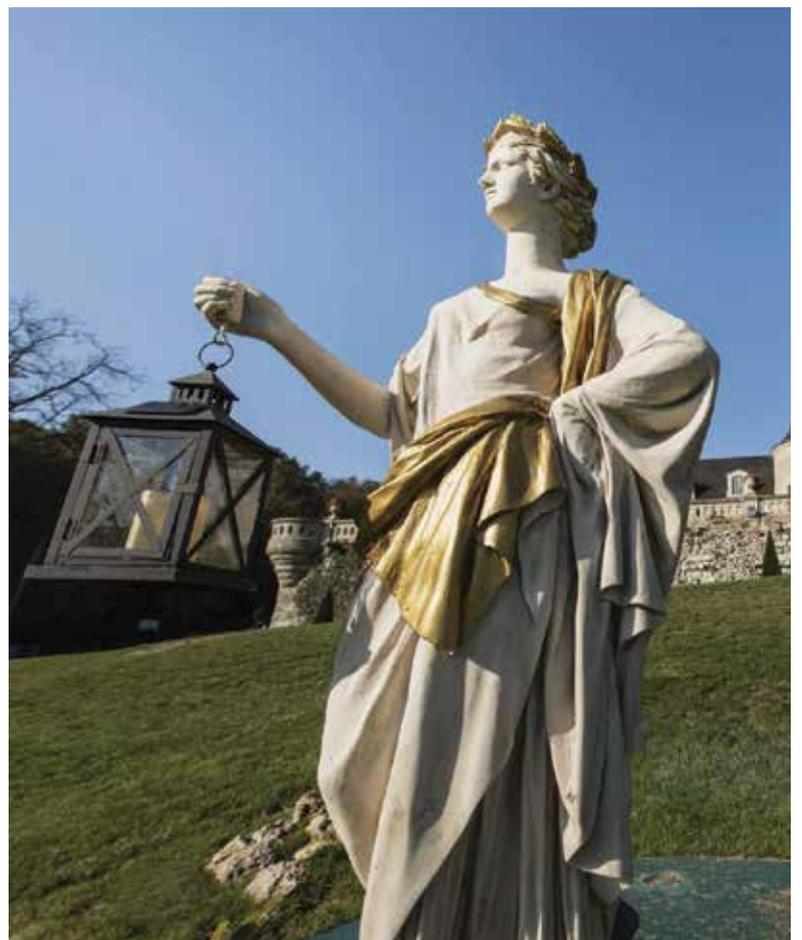
The service team at Beauvois is widely recognized for its personal attention to each guest. It is experienced in planning weddings, seminars and meetings as well as organizing tours and day adventures according to wishes of the guests.

Today the Château de Beauvois is part of the Younan Collection, a high quality group in the world of Luxury Hospitality.

We recommend to our readers a stay in these Châteaux such as; Hôtel Saint-Martin, Château Le Prieuré, Château du Petit Chêne. We look forward to present you in a next edition another wonderful Château from the Younan Collection.

The owner, Mr Younan is expanding the Younan Collection internationally and is thus studying opportunities in Spain,

Italy, Great Britain, and Germany. In addition to the Châteaux, the Younan Collection owns Château la Croix Younan, a vineyard in the St. Emilion region, and two golf courses - Golf des Forges and Golf du Petit Chêne.





Louis XIII, the "Gastronomic" restaurant at the Château



The Delights of French Cooking



In the art of French living, gastronomy holds an essential place! At the Louis XIII restaurant this holds true, both by the setting provided and by the quality of its cuisine!

It is called the Briffaut dining room after the name of the pond at the Château de Beauvois.

For lunch and dinner, you are welcomed into this beautiful room with its high ceilings, white marble floor, and large windows overlooking the terrace and grounds. A setting both warm and bright with a beautiful period fireplace, in the hearth of which crackles a nice flame in the winter. Weather permitting, the large terrace allows enjoying the sunny days with stunning views out over the French gardens. Large flag stones, and flower beds... A superb setting in which to enjoy the cuisine of the Louis XIII.



etour through the cellar to descend under the mountain, into the troglodyte section that is 18 meters below the surface. Entirely redesigned and decorated in black and gold, the cellar – with its 12,000 bottles capacity – lends itself to wine tastings.

Yes, you should come and try all the plates!

Chef Regis Guilpain





*A Wedding in a Castle is the dream of many.
The Château de Beauvois has a special
attention for such event.*



Imagine you are in a horse drawn carriage, riding up the main driveway to the Castle. The main courtyard welcomes you with its elegantly carved statues and boxwood. Your guests, await happy and excited. All eyes are on you and the love of your life... An unforgettable memory for an unforgettable day to share with your family and friends.

A bucolic wedding in the sweetness of spring or in the warmth of summer... In autumn, the trees are adorned in gold and red, the light falls softer on the Castle, the Briffaut pond becomes even more mysterious... Poetry of the landscape! In winter, it is so nice being inside in the rooms of the Castle: a warm and pampering atmosphere in an elegant setting. This is the art of French living!

Whatever the season, the Château de Beauvois offers a dream setting for your wedding.



Château de Beauvois

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